

#RallySalou2017 / #RallyCostaDaurada2017 Instagram competition guidelines



CONCURS INSTAGRAM / INSTAGRAM CONTEST

| Comparteix les teves fotos! | ¡Comparte tus fotos! | Share your pictures! |
|--|--|--|
| Sortegem: | Sorteamos: | Raffle: |
| 1r PREMI: 2 entrades a Ferrari Land. | 1er PREMIO: 2 entradas a Ferrari Land. | 1st PRIZE: 2 tickets to Ferrari Land. |
| 2n PREMI: 2 tiquets per Tarraco Karting. | 2do PREMIO: 2 tiquets para Tarraco Karting. | 2nd PRIZE: 2 free tickets to Tarraco Karting. |
| 3r PREMI: Lot de productes de Rally-Racc Catalunya Costa Daurada. | 3er PREMIO: Lote de productos de RallyRacc Catalunya Costa Daurada. | 3rd PRIZE: Merchandising of Rally-RACC Catalunya Costa Daurada. |

Hashtags: #rallycostadaurada2017 #rallysalou2017

- Each person is allowed to upload any number of pictures, but he/she must be the author of the actual photograph, which must be original, and authorised by any person appearing on it.
- Images taking part in the competition can be taken using any device: digital camera, analogue camera, mobile phone, etc.
- Pictures must follow the theme of RallyRACC Catalunya – Costa Daurada and reach a minimum quality/resolution. The Salou Tourist Board reserves the right to not accept any photograph that does not achieve the minimum requirements.
- In order to take part, users must post their photos on Instagram with both #RallySalou2017 and #RallyCostaDaurada2017 (both hashtags) from Thursday 5 October to Tuesday 10 October.
- Users will vote for their favourite photo in the dedicated photo gallery between Wednesday 11 October and Monday 16 October at 8am.
- A jury made by Salou Tourist Office people will choose a winner and 2 finalists among the 3 photos with the highest number of votes on Monday 16 October.
- Winning pictures will be posted on VisitSalou’s social networks on Tuesday 17 October at 10am.



- Users resorting to online sites that allow for further “likes” on their pictures will be disqualified.

- Should any technical issue affect the usual behaviour of Instagram’s hashtag system or should any picture not appear in the hashtag’s timeline, no responsibility would be taken by the organisation.

- Salou Tourist Board reserves the right to reproduce any of the participating images during the competition’s duration, as well as to technologically modify and adapt them to any format for their publication.

- Salou Tourist Board reserves the right to modify this guidelines at any point or even cancel the competition all together would any irregularity be detected.

- Winning photos will remain as the author’s property, but Salou Tourist Board might use these in the future, with tourism and gastronomy promotion purposes.

- Winner and finalists will have 15 days maximum to confirm the acceptance of the prize. After this period of time, the organisation has the right to reassign the prize: 1st to 2nd, etc.

- This competition will take place via Easypromos, which guarantees the better control of it, while allowing the organisation to issue a certificate that ensures the authenticity of the competition.

- These are the prizes for both the winner and the 2 finalists:
 1. 2 tickets to Ferrari Land by PortAventura World
 2. 2 tickets to Tarraco Karting
 3. 1 merchandising pack by RallyRACC Catalunya – Costa Daurada